



## Zoho Backstage - Plan Comparison

	Subscription				Pay per event
	Free <a href="#">Try Now</a>	Professional <a href="#">Try Now</a>	Enterprise <a href="#">Try Now</a>	Ultimate <a href="#">Try Now</a>	Premium <a href="#">Try Now</a>
PRICING (plus tax, as applicable)					
Billed Annually	-	INR 4900/month	INR 9900/month	INR 14940/month	INR 17999
Billed Monthly	-	INR 5900	INR 11900	INR 17940	
Features					
Portals	1 Portal	1 Portal	1 Portal	1 Portal	NA
Number of events	Unlimited	Unlimited	Unlimited	Unlimited	1 Event
Number of attendees	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Event Portal					
Set up webhooks	-	-	✓	✓	-
Custom domain mapping	-	-	✓	✓	-
Brand page with event listing	-	-	✓	✓	-
Calendar HTML widget	-	-	✓	✓	-
Event and Schedule Planning					
Multi-track agenda builder	✓	✓	✓	✓	✓
Speakers management	✓	✓	✓	✓	✓
Session management	✓	✓	✓	✓	-
Agenda export and import	✓	✓	✓	✓	✓
Sponsorship management	-	✓	✓	✓	✓
Event-day assistants	-	-	✓	✓	✓
Event Website					
Multi-lingual site builder	✓	✓	✓	✓	
Design and host event site	✓	✓	✓	✓	✓
Venue mapping with directions	✓	✓	✓	✓	✓

Hotel suggestions	✓	✓	✓	✓	✓
Customized logo and favicon	✓	✓	✓	✓	✓
Custom website section addition	-	✓	✓	✓	✓
Header layouts	-	✓	✓	✓	✓
Website text customization	-	✓	✓	✓	✓
Event gallery	-	✓	✓	✓	✓
Custom website page addition	-	-	✓	✓	✓
Multi-lingual website support	-	Bi-lingual support	✓	✓	Bi-lingual support
Event Ticketing					
Eventbrite integration	✓	✓	✓	✓	✓
Online ticket sales	✓	✓	✓	✓	✓
Bulk bookings	✓	✓	✓	✓	✓
On-site ticket sales	✓	✓	✓	✓	✓
Attendee check-in	✓	✓	✓	✓	✓
Attendee confirmation and reminders	-	✓	✓	✓	✓
Commission-free event ticketing (Introductory offer)	-	-	✓	✓	-
Import/export attendee data	-	-	✓	✓	✓
Event Marketing					
Customizable banners	✓	✓	✓	✓	✓
Customizable email templates	✓	✓	✓	✓	✓
Email Scheduler	-	✓	✓	✓	✓
Customizable social share content	-	✓	✓	✓	✓
Audience Engagement					
Attendee agenda customization	✓	✓	✓	✓	✓
Associate Presentations	-	✓	✓	✓	✓
Presentation delivery	-	✓	✓	✓	✓
Crowdsource questions	-	✓	✓	✓	✓

Live polls	-	✓	✓	✓	✓
Session feedback	-	✓	✓	✓	✓
Presentation library	-	✓	✓	✓	✓
Announcements	-	✓	✓	✓	✓
Chat groups	-	-	✓	✓	✓
Event Analytics					
Site traffic analysis	✓	✓	✓	✓	✓
View attendee list	✓	✓	✓	✓	✓
Event dashboard	✓	✓	✓	✓	✓
Detailed session analytics	-	-	✓	✓	✓
Mobile Apps					
Event listing in the attendee app Android and iOS	✓	✓	✓	✓	✓
Android and iOS app for event organizers	✓	✓	✓	✓	✓
Custom mobile app	-	-	-	✓	-
Integrations					
Eventbrite	✓	✓	✓	✓	✓
Google Analytics	✓	✓	✓	✓	✓
Zoho CRM	-	-	✓	✓	✓
Zoho Flow	-	-	✓	✓	✓